Contractor: GE Capital, Information Technology Solutions
Agreement #: 1-01-70-02
Page / O/_ of / 14/58

	Customer Engineer		
Primary Function	To analyze and resolve desktop, portable, and peripheral hardware problems. Duties may include: hardware remedial maintenance, preventive maintenance, installation, and moves of desktop equipment and related devices.		
Primary	Performs remedial repair and preventive maintenance		
Responsibilities	Installs manufacturers Engineering Change Orders and Field Change Orders		
	Manages replacement parts inventories to meet service levels		
	Performs hardware installation, de-installation, moves, adds, and changes		
ž	Customizes desktop hardware to meet user specifications and site standards		
	∠ Uses diagnostic tools to trouble shoot basic hardware problems		
3 1	Familiarizes end users with respect to basic hardware and peripheral device operation		
Qualifications	Strong knowledge of technology products (e.g. peripherals, printers, desktops, laptops)		
	Strong knowledge of warranty and contract service level agreements		
٠. :	Strong understanding of warranty processing for supported products		
Autoritation Programme Pro	Understanding of parts management systems		
	Understanding of service management process		
	Understanding of diagnostic utilities		
	Understanding of safety procedures related to the electrical, environmental, and physical hazards associated with IT products/services		
	Strong knowledge of desktop openting systems		
	Strong knowledge of hardware configurations and setup		
	Strong knowledge of network connectivity		
	Ability to effectively communicate technica information, orally and in writing, to non-technical audiences		
20-37 N 86	Strong interpersonal skills		
ing the second second	zz Strong listening skills		
	Abii to operate effectively in a team environment with both technical and non-technical team members		
	Abii to anticipate, identify, and resolve problems		

Technology Solutions Agreement #: 1-O 1-70-02 Page/02 of /458

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- Ability to manage time effectively, set priorities appropriately, and schedule calls
- Ability to maintain professional demeanor under **stress**
- Ability to identify opportunities for other IT solutions services/products in customer environment
- Ability to operate within customer standard operating procedures
- Zechnical degree or equivalent experience

Technology Solutions
Agreement #: 1-01 -70-02
Page/()3 of 1458

	Lead – UNIX/Cisco Power Teams			
Primary Function	Coordinates UNIX/Cisco products/services/consulting to State Store customers.			
Primary Responsibilities	Leads UNIX/Cisco projects and monitors the progress of these projects			
•	Prioritizes projects and assignments			
	Responsible for monitoring employees, and ensuring adequate staffing and performance levels are maintained			
	Establishes an attitude of teamwork and a focus on achieving the highest level of customer satisfaction			
	Meets periodically with customers and staff to review services delivery and customer satisfaction			
	Develops local staff training and certification plans and ensures that adequately trained and certified staff exist to meet State Store and vendor requirements			
	Reviews customer satisfaction surveys and takes appropriate action			
\${ \$	∠ Understands competitive hardware/software offerings			
800.00	Directs support for hardware/software pilot or evaluation sites and/or applications			
549	Augments sales efforts by supplying additional technical knowledge and support to the GECITS store staff			
	Participates in product presentations			
	Provides post-sales support to ensure acceptance of products			
e e e e e e e e e e e e e e e e e e e	Directs installation assistance, on selected products, to expedite the customer's integration of product into their environment; this includes media conversion, progmm conversion, application consulting etc.			
e e e e e e e e e e e e e e e e e e e	Arranges customer product training if necessary , to ensure customer? ability to fully utilize hardware/ software			
Qualifications _	Strong understanding of Internetworking environment			
	Projects image of credibility regarding technicalissues/product evaluation			
	Must have the ability to communicate and present technical material in a clear, concise, and professional manner			
	Excellent oral and written communication skills			
	Must possess three years computer industry experience			
M.	Effectively utilizes management, clerical support, and technical resources			

Contractor: GE Capital, Information Technology Solutions

Technology Solutions
Agreement #: 1-01-70-02
Page/04 of 1458

Æ	Excellent verbal and written communication skills
K	Organized and self-disciplined
æ	Bachelor's Degree or equivalent experience
Æ	Ability to demonstrate and present proprietary products
Æ	Strong problem solving skills

Technology Solutions
Agreement #: 1-01 -70-02
Page 1050 f 1458

	UNIX System Engineer		
Primary Function	To provide pre-sales, design, and configuration services and other related activities on UNIX equipment. To interpret technical issues involved in UNIX equipment design and installation, and to communicate solutions.		
Primary	Provides technical interface/support of customers and vendors		
Responsibilities	 Responsible for high-level technical support on hardware and software products 		
	Provide technical expertise at the detail level on entire product lines		
	Responds to questions regarding hardware products, systems software products, and their various features, both current and future		
	∠ Understands competitive hardware/software offerings		
	Provides support for hardware/software pilot or evaluation sites and/or applications		
	Provides backup technical assistance to field service personnel		
	Maintains and updates paperwork for installation and network support contracts		
* *** * * * * * * * * * * * * * * * *	Provides and maintains the UNIX Planning Questionnaire and Guides		
	Analyzes completed UNIX Planning Questionnaire and provides workstation design services		
	 Conducts meetings with agencies as necessary in support of UNIX workstation design services 		
grade in the second of the sec	Develops functional UNIX workstation descriptions and detailed product lists based on workstation design services		
A ANTARA A A A A A A A A A A A A A A A A A A	Installs UNIX equipment and troubleshoots systems problems to ensure equipment meets customer needs		
8	Provides technical support to Technical Consultant		
	Augments sales efforts by supplying a high degree of technical knowledge and support to the GECITS store staff		
	Reviews and analyzes customer applications and requirements in order to recommend appropriate hardware/software solutions		
	• Provides technical research and configuration analysis		
	 Evaluates and/or recommends systems configurations based on analysis of customer's application requirements to ensure customer satisfaction 		
- 11168 - 144060 - 1 ³ 11 - 1 - 1 - 2 - 2	Tests new UNIX hardware and software enhancements		
rice see in the see	Instructs and demonstrates enhancements to customers		
~ * *	Provides UNIX technical and project management as necessary		

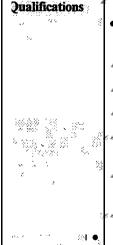
Contractor: GE Capital, Information Technology Solutions Agreement #: 1-O 1-70-02 Page 106 of 1458

- Provides post-sales support to ensure acceptance of products
- Provides installation assistance on selected products to expedite the customer's integration of product into their environment; this includes media conversion, program conversion, application consulting etc.
- Provides customer product training to ensure customer's ability to fully utilize hardware/ software
- Maintains contact with customers to ensure satisfaction with GECITS products and services
- Responds quickly to customer questions regarding computer hardware and standard software problems
- May go to customer site to solve specialized hardware or software problems on microcomputer products
- Responsible for tracking revisions/releases and upgrades on standard microcomputer products, and informing all applicable store personnel
- Obtains and maintains UNIX manufacturer training and certifications
- Provides software product instruction to customers and store employees as specified on bimonthly schedules
- Is knowledgeable in the elements of instruction uses same in classroom lessons
- Uses various tools efficiently to support subject matter, (i.e., hardware, printouts, visual aids, lecture, etc.)
- Communicates with management on a regular basis to provide input/information on service and support needs/problems

College degree **preferred**

- UNIX training/certification required if warranty services are to be performed
- Minimum two years computer/electronics schooling
- Eighteen months related experience in the last 24 months.
- High-level understanding of LAN and WAN concepts.
- Ability to **perform** high level/detail level technical support on entire hardware/software product line
- Must have the ability to communicate and present technical material in a clear, concise, and professional manner
- Excellent oral and written communication skills

Can install, configure, and operate complex computer systems



Contractor: GE Capital, Information Technology Solutions
Agreement #: 1-O 1-70-02
Page <u>/07 of 145</u>%

	Account/Sales Manager		
Primary Function	To provide on-site, customer account management visits. To sell products and services to State Store customers in a knowledgeable and professional manner. To maintain and grow relationships with current customers and to secure new customers. To represent in a highly competent manner, the State Store, and the computer industry to State and other governmental employees. To support conferences and on-site-seminars as necessary.		
Primary	Recommends products and services to customers of the State Store		
Responsibilities	 Attains customer satisfaction and maintains positive customer relations 		
	Handles complaints in a positive manner		
	Determine and convey product availability to customers .		
	Becomes a trusted advocate and source for State and governmental employees and departments		
	Maintains a high level of competence on all products and technology through regular training and vendor contact		
	Makes sales contacts (existing and new accounts) on a regular basis to maintain and grow the store business		
	Regularly conducts or participates in marketing seminars as appropriate		
	Recommends and presents State Store solutions to the customer		
	Demonstrates the products involved when necessary		
	Promptly returns phone calls		
×	Conducts on-site account management visits with customers on a regular basis to discuss satisfaction with store services, budgeting requirements, and short and long-term strategies		
	Travels to customer locations to discuss products and services offered under the contract		
	 Provides product evaluation of hardware end software at customer facilities 		
	Understands and is able to present GECITS products and services		
A	Provides product comparisons and compatibility information for customer personnel		
•	Consults with customers on technology, strategic, planning and budgeting issues on request		
	Provides single user system configuration		
d S Maa	Provides workstation detailed design, configuration , and recommended product list		

Contractor: GE Capital, Information Technology Solutions
Agreement #: 1-01-70-02
Page 108 of 1450

	æ	Provides reports to management on a timely basis
	£	Prepares proposals or makes presentations to customers when necessary
	Æ	Effectively utilizes management support and technical resources
	£	Displays a sincere, dependable effort and positive work attitude in all areas of responsibility
	Æ	Projects a positive image of the State Store and GECITS at all times
		Serves as backup to other Account/Sales Managers
Qualifications	K	Must possess hardware, software, and etc. sales experience (at least
		18 months)
Q	K	18 months) Excellent verbal and written communications skills
	&	,
		Excellent verbal and written communications skills
	K	Excellent verbal and written communications skills Ability to understand and communicate technical information
	Æ	Excellent verbal and written communications skills Ability to understand and communicate technical information Ability to demonstrate and present proprietary products and services

Contractor: GE Capital, Information Technology Solutions
Agreement #: 1-01-70-02
Page <u>(09 of 1458</u>

	Software Product Specialist		
Primary Function	To provide software product sales and expertise externally to customers, and expertise internally to Account/Sales Managers and technical staff		
Primary Responsibilities	Works with sales team to present new material and refresh product knowledge		
responsionnes	Works closely with State and manufacturers to ensure compliance with software site licensing		
	Responsible for maintaining strong regional relationships with vendor partners		
	Provides expertise and support in selling software licensing		
	Responsible for supporting all activities related to selling software licensing contracts		
	Works closely with sales team to ensure all other service product opportunities are leveraged		
	Maintains and provides expertise in relation to pipeline of new software opportunities		
,	Z Drives overall software business		
Qualifications	Advanced Software Volume Licensing and Maintenance (VLM) experience		
:	Proven sales experience while continually meeting or exceeding sales quotas		
v.s.	Excellent problem solving skills		
,	Ability to effectively manage numerous concurrent projects		
* seal of the seal	Outstanding oral and written communication skills		

Contractor: GE Capital, Information Technology Solutions Agreement #: 1-01-70-02 Page_//Oof/458

	Customer Service/Inside Sales Representative
Primary Function	To provide responsive customer service representation to the State on a maximum 24 hour call back or e-mail response basis to respond to requests for information such as an order and/or order configuration information, follow-ups on delivery schedules, questions regarding invoices, equipment installation or operation information, etc. To furnish complete, accurate, timely information, and the resolution of issues or problems by telephone or e-mail. To provide the highest level of services and organizational support available with a dedication to serve the customer with the utmost professional conduct.
Primary Responsibilities	• Serve as front-line personnel that work directly with State Store's customer agencies (over the telephone)
	Furnish complete, accurate, and timely information, and resolves issues and/or problems by telephone or e-mail
	Provide the highest level of service and support available with a dedication to serve the customer with the utmost professional conduct
	Be available on a maximum 24 hour call back or e-mail response basis to respond to requests for information
	Provides ordering information , part numbers, descriptions, and pricing
	Receives mail and fax orders
	Provides outstanding customer service
	Responds to requests for information
	Furnishes complete, accurate, and timely information
	Resolves problems
	Fax's purchase orders and other miscellaneous correspondence
	Records and/or verify customer and orderinformation
	Enters order into system
	Supports Account/Sales Managers as necessary
Qualifications	High school education and one to three years of customer service experience; or equivalent combination of education and experience
	Working knowledge of computer keyboard, typing skills, and 10 key experience
	∠ Strong attention to detail
	E Strong problem solving skills

Technology Solutions Agreement #: 1-O 1-70-02

Page 1958 of

C3. Electronic Product, Pricing Catalog, and Tracking System

In responding to this RFP, suppliers must propose an electronic product and pricing catalog and an electronic order tracking system. Thirty (30) days after contract award, the system, when fully operational, must meet the minimum requirements as specified in Section VI, Requirements F1 and C1.2.m. However, for bid evaluation purposes only, the bidder is only required to demonstrate how they will meet the system(s) minimum requirements specified in Section VI, Requirement F1, C1.2.m. In order for the State to evaluate the system(s) and assign Quality and Service points in this category, suppliers must provide sufficient information with their draft and final proposals to give the State a clear, unquestionable understanding of the system(s) proposed. At a minimum, this should include:

- A demonstration of the electronic catalog and its capabilities
- A thorough narrative description of the system(s) proposed
- Help feature to assist customers
- Schematics and/or photographs of system screens
- Electronic access to the electronic catalog, tracking system, and bulletin board/forum being offered by the supplier, including specific instructions as to how the system can be accessed by the evaluation team
- Detailed product descriptions



"With Microsoft, the training curve is next to none and the products are stable. Support from GE Capital Information Technology Solutions has been very good I couldn't do it without them. I'm sure we will be calling on them in the future."

Linda Hutchinson Manager of Network Services Integrion Financial Network

Technology Solutions Agreement #: 1-01-70-02

Page 293 of 1458

In this section, GECITS presents our real-time electronic product and pricing catalog and electronic order tracking/status system. The system will meet all of the minimum requirements specified in Section VI, Requirement F1. To address the requirements specified in RFP Section VI, Requirements Cl.2.m, F1, and C3, within the context of the RFP evaluation criteria, we have organized our response according to the following headings:

- □ Introduction
- GECITS' New California State Computer Store Portal
- Narrative Description of the System Proposed
 - GECITS' Electronic Product, Pricing Catalog, and Order Tracking/Status System CycleConnect
 - Detailed Product Descriptions
 - Help Feature to Assist Customers
 - « Customized Catalogs/Web Sites
 - Electronic Bulletin Board/Forum
 - Schematics of System Screens
- □ Ease of Use
- Electronic Access/Demonstration of the System and its Capabilities
- □ GE Software
- 0 summary

Introduction

GECITS is committed to providing a world class, on-line e-commerce solution to the State of California. Our commitment to e-commerce is a key directive from Jack Welch, former Chairman of the Board of the General Electric Company.

We understand that the State's core requirements of electronic product cataloging are thoroughness, accuracy, timeliness of data, and ease of use. We realize that these functions must smoothly integrate with the general flow of products and services research, selection, ordering, billing, tracking, receipt of product, and payment. GECITS' proposed solution will be the State's primary source for information gathering.

Technology Solutions
Agreement #: 1-O 1-70-02

Page 294 of 1458

GECITS is a leader in developing Web sites that support product catalog and ordering functions. In fact, all GE businesses incorporate a robust Internet presence as part of their overall commitment to the evolution of transactional electronics. We demonstrate this in Figure C3-1.

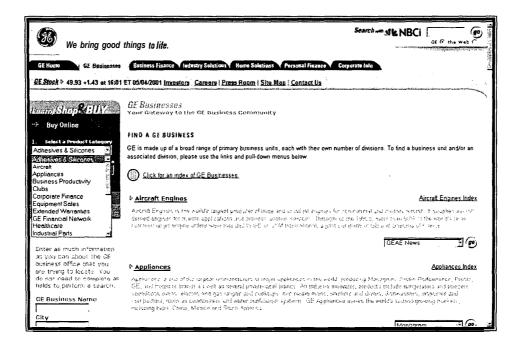


Figure C3-1. Sample GE Product/Ordering Web Site

GECITS' global development team has employed GE's key principles of Six Sigma quality and development methodologies to create a best-of-breed e-commerce solution for the State of California. Our solutions consists of two parts:

- GECITS' California State Computer Store Portal. This is a custom portal that will link customer's to all the products and services GECITS offers via the State Store contract.
- GECITS' Electronic Product, Pricing Catalog, and Order Tracking/Status System - CycleConnect. CycleConnect is a standard, yet customizable, solution for the electronic procurement of any item in GECITS' extensive product and service catalog, and for tracking orders online.

Technology Solutions Agreement #: 1-01-70-02 Page 294 of 1458

We describe each of these parts in the following subsections.

GECITS' New California State Computer Store Portal

GECITS has developed a new State Computer Store Portal. This portal is a work in progress, and we look forward to working with the State to finalize the portal within 30 days of contract award and execution. Please note that some links are under construction.

On the next few pages, we provide a high level discussion of the portal. By providing our proposed portal, we **exceed** the minimum RFP requirements.

Figure C3-2 illustrates GECITS' new State Store portal. This portal will provide access to numerous sources of information, e-mail links, and our CycleConnect application. This portal will serve as the gateway for access to the primary State of California e-commerce site, as well as any customized client Web sites GECITS develops for individual agencies.



Figure C3-2. GECITS' New California State Computer Store Portal

Contractor: GE Capital, Information Technology Solutions Agreement #: 1-01-70-02

Page 296 of 1458

The portal will offer multiple paths to access specific information. Figure C3-3 illustrates ten primary navigation links, which will all appear at the top of each screen. These context-sensitive links will appear on each screen of the portal to afford ease of use.



Figure C3-3. Primary Navigation Links

The following is an overview of the primary navigation links:

- □ "GE Home" links to the General Electric home page, which includes access to all GE businesses.
- □ "CSC Store Home" returns the user to the initial GECITS California State Computer Store Portal.
- □ "DGS Home" links to the Department of General Services. Through this site, users can obtain information pertaining to the Department.
- "GECITS Home" links to the GE Capital Information Technology Solutions home page. Here, users can see GECITS' recently developed technology offerings.
- □ "GECITS Software" links users to a software specific Web site supported by GE, which provides information on all of our software vendors and their specific licensing programs.
- □ "CycleConnect" links users to our Web-based State Store product catalog. CycleConnect is also accessible through the Products and Pricing link.
- "News and Notes" links users to information on conferences, on-site seminars, and other special programs. Your local State Store staff will maintain the News and Notes page to ensure State Store customers are kept up-to-date regarding these programs.
- "Contact Us" links to a page that provides several choices.

 Users may select the On-Line State Store Directory Listing, which provides phone and e-mail information for all GECITS State Store personnel. For easy access, we also list account/sales managers and customer service/inside sales representatives according to the agencies they support in the

Technology Solutions Agreement #: 1-01 -70-02

Page 297 of 1458

On-line Account Management Contacts section. This link also provides access to an on-line catalog survey. Via this survey, we will encourage users to provide feedback regarding products, catalog ease-of-use, Web site functionality, and several other topics. The information we gather from this survey will enable us to enhance the State Store Web site to its fullest potential.

- □ "Customer Service" links users to a page that serves as a 'help' tool, providing pointers on the Web site itself, as well as information on issue resolution, contact information, etc.
- "Contract Terms and Conditions" links the user to the DGS 90 14 terms and conditions

In addition to the navigation bar at the top of the portal, users will be able to utilize a number of other links in order to access a wealth of technology information tailored to the State Store contract.

Contractor: GE Capital, Information *Technology* Solutions Agreement #: 1-01 -70-02

Page 298 of 1458

As shown in Figure C3-4 (which highlights the left side of the portal), users can contact our State Store General Manager directly with any concerns or suggestions through an e-mail link. They will also be able to access the Bulletin Board or Help Desk. Through the GECITS Updates link, users can enter their e-mail address in order to receive GECITS updates. An additional benefit of partnering with a GE company is the State's access through the custom Web site to numerous additional resources such as GE Home, GE Businesses, Small Business, Industry Solutions, Home Solutions, Personal Finance, etc.



Figure C3-4 Portal Links – Left Side

Technology Solutions
Agreement #: 1-O 1-70-02
Page 249 of 145&

On the right side of the portal, customers have a number of other links to choose from as shown in Figure C3-5. Many of these links will take users to pages containing information specific to GECITS' State Store offerings, while others will offer assistance to users.

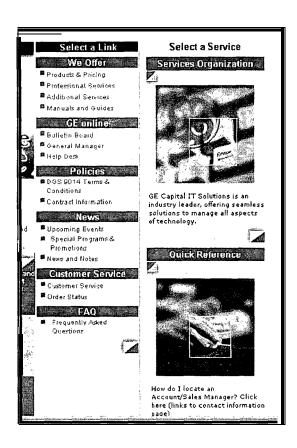


Figure C3-5. Portal Links – Right Side

Technology Solutions Agreement #: 1-01-70-02

Page 300 of 1458

Narrative Description of the Proposed System

In this section, GECITS provides a narrative description of our proposed system according to the following topics:

- GECITS' Electronic Product, Pricing Catalog, and Order Tracking/Status System CycleConnect
- zzDetailed Product Descriptions
- Help Feature to Assist Customers
- zzCustomized Catalogs/Web Sites
- zz Electronic Bulletin Board/Forum
- Schematics of System Screens

<u>GECITS' Electronic Product, Pricing Catalog, and Order Tracking/Status System - CycleConnect</u>



CycleConnect is a feature-rich, Web-based e-commerce application that features an easy-to-use browser interface. CycleConnect allows users to view all the current products, services, and pricing, and provides product descriptions that are both efficient and user friendly. CycleConnect will be a prime source for gathering information regarding products and services offered under the contract.

GECITS will update the electronic catalog as manufacturer additions or changes are approved by the State Contract Administrator. As the definition of technology inevitably expands beyond its traditions, GECITS will continue to be responsive to the needs of the State, as we have under the current contract. DGS and GECITS have an excellent track record of working together to enable the efficient procurement of emerging technologies that benefit the needs of the State of California.

Users will be able to search CycleConnect for manufacturer, manufacturer part number, category, keyword description, and by Energy Star indicators.

Technology Solutions Agreement #: 1-O I-70-02

Pageofly 5 &

CycleConnect will be able to electronically track orders from the State and/or other government entities. All customers will have access to order status (by line item) including open orders, back orders (including estimated time of shipment), partial orders, waybill tracking, and status of where the order is for configured orders. This information will be accessible by the purchase order number and the supplier's order number. Users will be able to investigate order status, regardless of whether the order was placed on-line by the State or by GECITS personnel. As long as the order information is in the system, it is available through CycleConnect to authorized users.

CycleConnect will electronically track prices, shipping method, date shipped, order number, and outstanding orders/back orders. If an agency requests a custom catalog, GECITS will be able to provide one that meet all the State's electronic product, pricing catalog, and tracking/status system requirements. It will also be capable of tracking total dollars spent and quantities purchased.

CycleConnect will provide State Store customers with the ability to create unlimited quotations, and the ability to place orders on-line. GECITS can restrict on-line ordering to certain users, or make this capability unavailable altogether until the State chooses to proceed with on-line ordering.

GECITS will work with the State to provide a means for the State, and other government entities, to electronically transmit standardized business documents such as quotation requests, purchase orders, management of contract software, invoices, and order status inquiries with integrity intact from system to system.

CycleConnect will communicate in, or to, Windows and/or Macintosh formats. CycleConnect will accommodate 200 simultaneous users, and GECITS will expand'the system, at no additional charge, to accommodate the addition of new users throughout the term of the contract.

The information within CycleConnect will be updated with current information at least every 24 hours, no later than 6:00 a.m. Pacific Standard Time. CycleConnect will contain a customer satisfaction form that can be electronically mailed (or available on-line) to GECITS, and to the State Contract Administrator. We will work with the State Contract Administrator on the design of the form.

As part of our solution, GECITS will also provide an electronic bulletin board/forum for questions, concerns, testimonials, and information. The bulletin board/forum will serve as an additional form of communication to assist customers.



Technology Solutions Agreement #: 1-O 1-70-02

Page 302 of 1458

GECITS currently has approximately 700 customers using Cycle Connect in the U.S. and Canada. Based on this experience, GECITS understands that the usability of the online catalog is of the utmost importance. As such, we have created a customized Cycle Connect system that will meet and/or exceed the State's requirements for efficient, logical navigation; timely and accurate data; and customization and ease of use.

In the following subsections, we describe how Cycle Connect will meet the RFP requirements. Some of these subsections describe topics pertaining to the system, while others describe administrative or general information pertaining to Cycle Connect:

- □ Getting Started
- □ Main Menu
- □ Product Information
- □ Standards/Bundles
- Quote Management
- o Order Information
- o Customer Service
- o Customer Profiles
- Reporting
- o Security
- Features
- o Future Enhancements

The screen shots illustrated in this section are from a representative CycleConnect account, which is used for demonstration purposes only.

Getting Started

In order to use CycleConnect effectively, a user must have:

- Access to the Internet
- □ A Web Browser
 - Netscape Communicator 4.0 or higher recommended, or;
 - Microsoft Internet Explorer 4.0 or higher recommended

Main Menu

Figure C3-6 illustrates the information available from the CycleConnect Main Menu

Main Menu

As one of the foremost resellers of technology, GE Capital Information Technology Solutions able to give you the power to choose superior products and to make your purchase with just a click of a mouse CycleConnect has these main units

Product Information

Search for IT products, build computer solutions, and request an on-he quotation from the catalog of products GE Capital IT Solutions carries

Standards

View, select and purchase products which have been identified as your organization's "standards" or "preferred products"

Order Information

Find out about orders you have placed Get information about back-orders, search for PO numbers, query order status and track you order, including electronic P 0 D numbers

Quote

Add products to your quote using standards or the product search function When products/standards are added to your quote, you can save and retrieve your quote at a later date, print a copy of your quote, download a csv file of your quote, or place the order

Customer Service

CycleConnect Customer Support

Figure C3-6. Main Menu

Technology Solutions
Agreement #: 1-O 1-70-02
Page 104 of 58

Product Information

Hundreds of manufacturers and hundreds of thousands of products are available through the GECITS catalog, which is offered as a prime source for information gathering. Figure C3-7 illustrates the Product Information Screen.

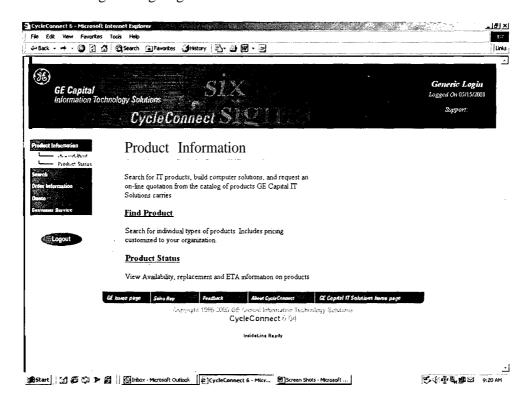


Figure C3-7. Product Information Screen

Technology Solutions Agreement #: 1-O 1-70-02

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Once the user clicks on the "Find Product" link, the Find Product Screen will appear, as illustrated in Figure C3-8. Users can search for products by manufacturer, category, manufacturer part number, maximum price, specific keywords, and Energy Star indicators.

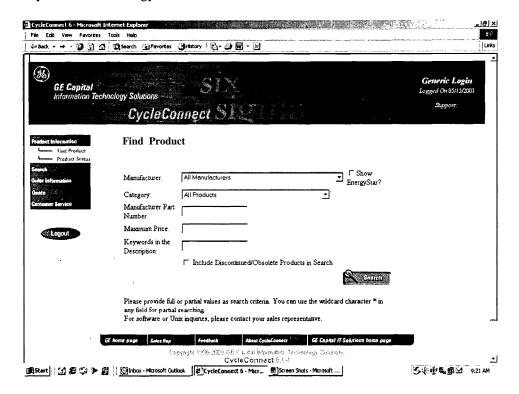


Figure C3-8. Find Product Screen

Technology Solutions
Agreement #: 1-01-70-02
Page 306 of 1458

As illustrated in Figure C3-9, users will be able to choose from either a full or subset catalog list in menu drop-down format of predetermined manufacturers and categories.

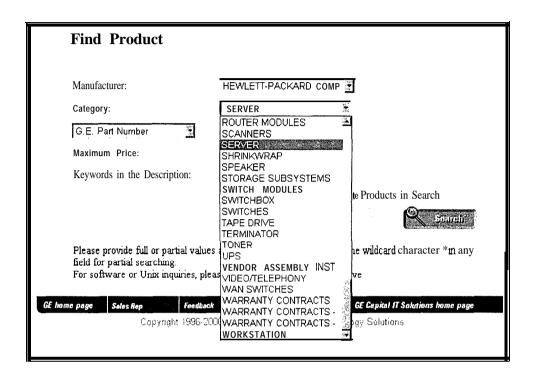


Figure C3-9, Find Product - Drop Down Categories

Users can specify a maximum price, include discontinued/obsolete items in their search, and use the wildcard character (*) in any field to broaden a search.